# E-Mail

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To: All Divisions With Jamesway Corporation Stores

**Subject: Jamesway Corporation (0937-00-00)**
**MONARCH Buy Down Program Change**

Dear Managers:

Effective March 31, the MONARCH ongoing $ 1.00 per carton buydown will end in Jamesway Stores.

This Program will be replaced with an ongoing $ 1.00 per carton buy down on all DORAL Brand Styles. The effective date in store scanning systems will be April 2, 1995.

Please ensure that your Field Sales People handle price communication at store level via, security door pricers, and standard POS.

As always, please call me if you have any questions.

Best Regards,
Nick
G. N. Kuruc, Jr.
Gk/fr

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Source: https://www.industrydocuments.ucsf.edu/docs/qjln0000